



May 2001

# COMMUNIQUÉ DE PRESSE

Communiqué de presse

## **BIONATICS and ANTYCIP seed the virtual reality market and the 3D real-time simulation industry with virtual plants.**

**Bionatics, simulation and plant growth software editor, confines the distribution of its 3D modeling of virtual plants software, REALnat™ to Antycip, the leading European distributor of virtual reality software and real-time applications.**

This commercial partnership will enable REALnat to be distributed across France, Germany and the United Kingdom.

“Antycip has an established and well-known commercial position in the military and civil 3D real-time market. This contract therefore, constitutes for Bionatics a strategic partnership with an European commercial scope.” said Stéphane GOURGOUT, Executive Vice-President of Bionatics.

Developed from AMAP™ technology, REALnat reinforces Antycip’s offer in the 3D real-time database development domain. REALnat simplifies considerably the development of databases by bringing together all types of plants (bushes, trees, buds and flowers) while guaranteeing realism and high real-time performance. REALnat completes, notably, Multigen-Paradigm products such as Vega and Creator, which are distributed in Europe by Antycip thanks to optimized exchange formats.

This new reference, enables Antycip to offer a competitive tool that is rapid and simple to use. REALnat’s target market is professional real-time and virtual reality simulators opening doors to defense, civil engineering, video games, architecture and training simulators.

«The technology is mature and mastered by Bionatics, allowing us to forecast a long term partnership,” said Benoît ROLLAND, director of the Antycip Simulation Division.

**About ANTYCIP**

*With three agencies in France, United Kingdom and Germany, Antycip is Europe's leader in the distribution of 3D real-time simulation software solutions. Antycip proposes to simulation professionals, high quality products and materials for simulation development, giving them access to a highly specialized technical team for complete solutions and local support on distributed products.*

**[www.antycip.com](http://www.antycip.com)**

**CONTACT :**  
**ANTYCIPI**

**About BIONATICS**

*Created in 1995 by Mathias Monribot and Stéphane Gourgout, BIONATICS (formally JMG Graphics SA) entrusted itself in March 2000, with the world wide industrialization and commercialization of plant growth and simulation software through the extensive research carried out by CIRAD.*

*This software is based on AMAP technology, renown in the scientific international community. BIONATICS has numerous operational references such as LAFARGE, Port Autonome de Paris, Groupe Scetauroute, Ministère de l'équipement Français et Belge, Ex Machina, DUBOI, UBISOFT, Lockheed Martin et DASSAULT. With exclusive rights to AMAP, BIONATICS obtained the support of ANVAR with an aid for innovation. Seeking to become the world leaders in plant simulation, BIONATICS has an international development politic.*

**[www.bionatics.com](http://www.bionatics.com)**

**CONTACT:**  
**BIONATICS**

Point Virgule Relations Presse, Audrey TABUTEAU / Solenn de la HORIE - Tel : 01 41 11 18 15  
e-mail : [atabuteau@pvirgule.fr](mailto:atabuteau@pvirgule.fr)  
Site web : [www.pointvirgule.com](http://www.pointvirgule.com)