



Paris, March 2004

New !! Bionatics Education Packages now available

For over 3 years now, the Bionatics products have made inroads into the various 3D application fields and industries: Architecture, landscape, 3D animation, video games and virtual reality. Concerning plant modeling applications, Bionatics' products are now the genuine standards for help with the design of large building projects, the creation or animation of 3D outdoor settings and the modeling of real time synthetic environments.

To allow Training Centers and Universities to benefit from these innovative and professional tools, Bionatics is launching an Educational offer on its products EASYnat, natFX and REALnat.

From March 01, 2004, Bionatics will offer Education packages to training centers and universities. The purpose of this offer is to allow students and teachers to use the Bionatics products at very advantageous prices.

The Bionatics Education Offer is composed of 4 basic packages to choose from

- Unique licence
- 5 licences package
- 16 licences package
- 31 licences package

Each of these packages offers a choice of 4 different plant libraries to share among the users of the licences and of which the initial number is to be chosen at the time of ordering.

- 20 plants
- 50 plants
- 100 plants
- Full plant library (300 plants)

If, for example, a university decides to buy 16 EASYnat licenses plus a 10 plant package, it will have to pay only \$3,780 as opposed to \$6,794 (full retail price) which represents an approximate **45%** discount.

- 1 Education licence represents a 50% discount off of retail price
- a 5 Education licence package represents 1 free licence
- a 16 Education licence package represents 7 free licences
- a 31 Education licence package represents 17 free licences

RELEASE

Press

Communication

The user is free to choose from over 300 virtual seeds available in the Bionatics library and download from them from their internet site. For example, with a 20 plant credit, you can select several plants at a time or only one at a time until your plant credit is empty. There is no expiration date for the plant credits, and the user is also eligible to download any new ones the Bionatics releases over time.

Only the user of the main licence will be authorised to download the plants.

To be able to benefit from this offer, you must be associated with a training center or a university and must provide an educational certificate when ordering the first licence.

Prices and availability:

This offer is only available for Bionatics' natFX, EASYnat and REALnat and is not available on the Bionatics online store.

To learn more about how to purchase the Bionatics Education Packages, you can contact us :

- By phone + 1 604 662 7592 (North America and Japan) or + 33 1 49 69 12 20 (rest of the world)
- By email at info.usa@bionatics.com (North America and Japan) ou à info@bionatics.com (rest of the world)

You can also contact one of our Education Authorised Resellers. To find the closest reseller to where you are situated, connect to www.bionatics.com, select a product and then click on **Sales contact** and on **Find a distributor**.

For more informations on Bionatics software :

- natFX, visit www.natfx.com
- EASYnat, visit www.easynat.com
- REALnat, visit www.realnat.com

About Bionatics

Bionatics is the world leader in the technology of simulation and modeling of plants. The company develops a complete lineup of innovative solutions for the following industries: Architecture, Video Game, 3D Animation, and the creation of synthetic images for virtual reality. Established in 2000 by Stéphane GOURGOUT and Michel MURAIL, Bionatics was born from the scientific research lead by CIRAD which brought to life the AMAP technology. The AMAP plant modeling technology, known throughout the international scientific community, is the central technology behind its software which is used by many today and include such references as:

Video Games : UbiSoft, Electronic Arts, Vivendi Universal Games, Lucas Arts, EIDOS, Microsoft, Atari, Intrepid Games, Namco, Coresoft, StormRegion, Eugen System.

Animation 3D : Sony Picture ImageWorks, The Moving Picture Company, Framestore, Mikros Image, Ex Machina, The Mill Film, Slave Studio, Ghost, Digital Salade, Ubik.

Architecture : L'autre Image, RTKL (London, Los Angeles), RBB Architects Inc., Kompan (France), Linelec, Derek Lovejoy, Artefactory, Alpha Vision, KD Lab, Process2.

Real Time Simulation : CAE, Thalès Training & Simulation, STN Atlas, US SOCOM, Ministry of Defense : USA, Singapor (DSO), Sweden (FOI), France (DGA LRBA), BAE Systems, SAIC.

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